



# Sixth Annual Conference

**National  
Hispanic  
Medical  
Association**

**March 22-24, 2002**

**Hyatt Regency on Capitol Hill  
Washington, DC**

## **“HEALTHY HISPANIC COMMUNITIES”**

Join Hispanic physicians, medical students, policymakers, and healthcare industry representatives at our annual conference. This year, NHMA brings together experts from across the nation to share their recommendations to build healthy Hispanic communities.

Hispanics have become the largest ethnic group in the United States and there is a great need to understand how to deliver culturally relevant health care services to them. Learn from experts on how to enhance academic programs, community-based programs, medical practices, and health policies targeting Hispanics.

### **Conference Objectives:**

- To provide clinical updates for families on diabetes, cancer, HIV/AIDS, pain management and cardiovascular disease
- To increase awareness about cultural competence, language services and medical care delivery to Hispanics
- To increase knowledge about new Federal and State and City health policies that impact Hispanics
- To develop skills for careers in academic medicine, research, private sector and government
- To make recommendations for future activities of media and insurance companies regarding Hispanic health

### **NHMA National Advisory Committee**

Elena Rios, M.D., M.S.P.H., President  
Robert Reyna, M.D., M.B.A., Vice President  
Luis Estevez, M.D., M.B.A., Vice President  
Mark Diaz, M.D., Secretary-Treasurer

#### **Arizona**

E. Luis Aguilar, M.D.

#### **Arkansas**

Rosey Seguin-Calderon, M.D.

#### **California**

Robert Beltran, M.D., M.B.A.  
Katherine Flores, M.D.  
Rafael Gonzalez-Amezqua, M.D.  
Dolores Leon, M.D.  
Jose Loreda, M.D.  
Lucy Montalvo-Hicks, M.D.  
Adalberto Renteria, M.D.  
Javier Sanchez, M.D.

#### **Florida**

Onelia G. Lage, M.D.  
Jose Santana, M.D., M.P.H.

#### **Georgia**

Flavia Mercado, M.D.

#### **Illinois**

Antonio Delgado, M.D.  
Evelyn Figueroa, M.D.  
Teresa Ramos, M.D., M.P.H.

#### **Massachusetts**

Adolfo Valadez, M.D.

#### **New Mexico**

Irene Ortiz, M.D.  
Conchita Paz, M.D.  
Sylvia Ramos, M.D.

#### **New York**

Olveen Carrasquillo, M.D.  
Nereida Correa, M.D.  
George Friedman-Jimenez, M.D., M.P.H.  
Susana Morales, M.D.  
Jaime Torres, D.P.M.

#### **Texas**

Miguel Cintron, M.D.  
Salvador Contreras, M.D.  
J. Manuel De la Rosa, M.D.  
Roberto Diaz-Rohena, M.D.  
Joseph Lopez, M.D.  
Martha Medrano, M.D., M.P.H.

#### **Washington, DC**

Oxiris Barbot, M.D.

*CME Credits being requested*

## March 18-22, 2002

### March 21, 2002

9:00 a.m. – 2:00 p.m.

### Friday, March 22, 2002

8:30 a.m.

8:30 a.m. – 3:00 p.m.

9:00 a.m. – 12:00 p.m.

3:00 p.m. – 5:00 p.m.

3:00 p.m.

5:00 p.m. – 6:30 p.m.

6:30 p.m. – 8:30 p.m.

### Saturday, March 23, 2002

7:30 a.m.

7:30 a.m. – 8:30 a.m.

8:30 a.m. – 9:00 a.m.

9:00 a.m. – 10:30 a.m.

10:30 a.m. – 11:00 a.m.

11:00 a.m. – 12:30 a.m.

12:30 p.m. – 2:00 p.m.

2:00 p.m. – 3:30 p.m.

2:00 p.m. – 3:30 p.m.

A-1

NHMA Leadership Fellowship Program Washington, DC Institute

NHMA Advisory Committee Meeting/Congressional Visits

NHMA Future Researchers Site Visit to National Institutes of Health

NHMA Resident Leadership Program Class of 2001 Orientation

Everything You Wanted to Know About NIH Grants & Opportunities

U.S. Department of Health and Human Services Hispanic Employees Meeting

REGISTRATION/EXHIBIT HALL OPENS

#### OPENING PLENARY SESSION

“NHMA and Leadership for the Future” – Elena Rios, M.D., M.S.P.H., President, NHMA

“Federal Priorities” – Tommy G. Thompson, Secretary, U.S. Department of Health and Human Services (Invited)

“NHMA Policy Priorities” – NHMA Leadership Fellows Class of 2001

“Medical Student Title” – Nick Arredondo, National Coordinator, NNLAMS

Closing Comments: “The Leadership Journey” – Senator William Frist, M.D. (R-TN) (Invited)

Reception/NHMA Multidiscipline Interest Group s– **Supported by PhRMA**

Continental Breakfast in Exhibit Hall/Registration

NHMA Leadership Fellowship Program Breakfast (CLOSED)

#### PLENARY SESSION

“Welcome/Charge to the Conference”

Nathan Stinson, Jr., Ph.D., M.D., M.P.H., Deputy Assistant Secretary for Minority Health  
Office of Minority Health, U.S. Department of Health and Human Services

John Ruffin, Ph.D., Director, Center for Minority Health and Health Disparities, National Institutes of Health  
Agency for Healthcare Research and Quality Speaker (TBA)

Carolyn Clancy, M.D., Director, Center for Outcomes and Effectiveness Research, Agency for Healthcare Research and Quality

#### The Power of the Media: Healthy Hispanic Communities

“How NHMA and NHTSA Partnership develops a Media Network”

“NBC, Telemundo, and the Hispanic Community – A Changing Mosaic in 2002”

Manuel Medrano, Legal Affairs Analyst/Reporter, NBC4 Los Angeles

“Taking Responsibility – The Importance of Covering Hispanic Health in News & Programming”

Larry Wret, President and General Manager, NBC5 Chicago

“How Health Issues Become News, News Series, or Special Project for TV”

Eleanor Vega, CBS Network News Producer

“The Importance of Reaching Out and Addressing Hispanic Health”

Teresa Samaniego, Director, Community Relations, KABC-TV, Los Angeles

“The Role of Spanish Media in Reporting Health News”

Rosanna Rosado, Publisher and CEO, El Diario-La Prensa Newspaper, New York City

Break in Exhibit Hall

#### New York City and Hispanic Health

**Moderator:** Jo Ivey Boufford, M.D., Dean, Robert F. Wagner Graduate School of Public Service, New York University

“NYC Hispanic Health Policy Research Issues”

John Billings, J.D., Robert F. Wagner Graduate School of Public Service, New York University

“New York Latino Health 2001 Conference Action Plan” – Mariano J. Rey, M.D., Associate Professor of Medicine & Physiology  
Associate Dean of Student Affairs, New York University School of Medicine

“Healthy Families Program and NY Access to Health”

Dennis Rivera, Chief Executive Officer, 1199, National Health and Human Service Employees Union (Invited)

“Challenges and Opportunities to Improve Hispanic Health”

Senator Hillary Rodham Clinton (D-NY) (Invited)

Lunch – **Supported by Ortho Biotech**

“Chronic Disease Challenges, Strategies and Reimbursement”

“How to Apply to Medical School” with Recruiters:

Hilda Luigi, Asst. Director, Minority Affairs, University of Pennsylvania

Nilda Soto, Director, Student Affairs Office, Albert Einstein

Luz Ortiz, University of Medicine and Dentistry of New Jersey-RWJ

#### WORKSHOPS A

##### Children’s Health

Oxiris Barbot, M.D., Director, Unity Health Care, Washington, DC

Jennie McLaurin, M.D., M.P.H., Director, MCN Health Disparities Collaboratives, Migrant Clinicians Network

Glenn Flores, M.D., Assistant Professor of Pediatrics & Public Health

Robert Wood Johnson Minority Medical Scholar, Boston University

Francisco Ramos-Gomez, D.D.S., M.D., M.P.H., Associate Professor of Pediatrics, University of California, San Francisco

2:00 p.m. – 3:30 p.m.

A-2

## **WORKSHOPS A (CONTINUED)**

### **Women's Health Issues**

**"Active Drug Users at Risk for HIV/AIDS and Hepatitis C Infection"**

Deborah Small, J.D., Director, Public Policy and Community Outreach  
The Lindesmith Center-Drug Policy Foundation, New York, New York

**"Breast Diseases and Cancer"**

Silvia Ramos, M.D., Breast Care Centers of New Mexico, Albuquerque, New Mexico

**"Menopause and Latinas"**

Nereida Correa, M.D., Mt. Sinai Medical School, New York

A-3

### **Integrative Medicine and the Hispanic Community**

Morgan N. Jackson, M.D., M.P.H., Director, Office of Special Programs

Division of Extramural Research Training and Review, National Center for Complementary and Alternative Medicine/NIH

Sylver Quevedo, M.D., Director, Integrative Medicine Department, O'Connor Hospital, San Jose, CA

Jose Szapocznik, Ph.D., Director, Center for Family Studies, Univ. of Miami

A-4

### **How to Manage Hispanics with Chronic Diseases (Heart Disease and Asthma)**

**Moderator:** Teresa Ramos, M.D., Illinois Masonic Medical Center

Romona Rodriguez, M.D., University of Illinois, Chicago

Cesar Herrera, M.D., Illinois Masonic Medical Center

Craig A. Jones, M.D., Director, Breathmobile, Los Angeles, CA (Invited)

A-5

### **Managed Care Impact for California Physicians**

Mario Molina, M.D., Molina Medical Group (Invited)

Eddie Ramirez, M.D., Solo Private Practice – Los Alamitos

Family Care Specialists, Los Angeles (TBN)

A-6

### **Medical Readers' Theater as a Teaching Tool**

*(Including a performance of Richard Selzer's Short Story "Imelda")*

Todd L. Savitt, Ph.D., Professor, Department of Medical Humanities,

Brody School of Medicine at East Carolina University, Greenville, North Carolina

3:30 p.m. – 4:00 p.m.

Break in Exhibit Hall

4:00 p.m. – 5:30 p.m.

## **WORKSHOPS B**

B-1

### **Diabetes**

Saul Malozowski, M.D., Ph.D., M.B.A., Senior Advisor for Clinical Trials and Diabetes Translation

Division of Diabetes, Endocrinology and Metabolic Diseases

National Institute of Diabetes & Digestive & Kidney Diseases (NIDDK), National Institutes of Health (NIH)

**"Challenges to Ophthalmic Care for Hispanic Adults with Diabetes"**

Nora Griffin-Shirley, Ph.D., Assistant Professor, Texas Tech. University, College of Education

Barbara Moore, Ph.D., President, Shape Up America! (Invited)

B-2

### **What About the Health of Latino Boys and Men?**

Ricardo Carrillo, Ph.D., Mental Health Program, California

Daniel Korin, M.D., New York

B-3

### **Cancer Clinical Trials and the Redes en Accion Program**

B-4

### **Being Prepared for Bioterrorism and Latino Communities**

Robert Knouss, M.D., Deputy Assistant Secretary, Office of Emergency Preparedness, DHHS (Invited)

Miguel C. Fernandez, MD, FACEP, FAAEM

Associate Professor, University of Texas Health Science Center at San Antonio and Medical Director, South Texas Poison Center

B-5

### **Hispanic Health Policy – Future Directions**

**"Certification for Translators in Texas"**

**"The Role of Foundations to Improve Hispanic Health"**

Yolanda Partida, Project Director, Hablamos Juntos, The Robert Wood Johnson Foundation

B-6

### **How to Select Residency Programs**

B-7

### **Making a Mid-Career Change for Physicians – Federal Government & Private Sector Opportunities**

Angela Diaz, M.D., Mt. Sinai Medical Center and Director, Adolescent Health Center, New York

Office of Personnel Management Representative

Private Sector Corporation Representative

6:30 p.m.

Reception/Mariachi Los Amigos

VIP Reception for NHMA Board/Advisors, Corporate Advisory Council, Dinner Speakers and Award Winners

7:00 - 8:00 pm

**"Better Choices, Better Outcomes" – Supported by National Minority AIDS Education/Training Center**

7:00 p.m.

**Awards Banquet/Salsa Dance – "Vision for Healthy Hispanic Communities"**

First Lady Laura Bush (Invited)

Ana Castillo, Author

**NHMA Hispanic Health Leadership Awardees:** First Lady Laura Bush, Governor Tom Ridge, Director, White House

Office of Homeland Security, Senator John Edwards, Congresswoman Hilda Solis, Yvonne Maddox, M.D., Deputy Director,

NIH, Helen Rodriguez-Trias, M.D.; Corporate: Aetna; Presidents, Hispanic Medical Societies

## Sunday, March 24, 2002

7:30 a.m.

8:00 a.m. – 9:00 a.m.

8:00 a.m. – 12:30 a.m.

9:00 a.m. – 10:15 a.m.

Continental Breakfast /Registration – ***Supported by Purdue Pharma***

“Pain Management and Hispanic Patients”

Hispanic-Serving Health Professions Schools, Inc. (HSHPS) Poster Session

### **PLENARY SESSION**

“Cultural Traditions and Health for Hispanics” – Esther Sternberg, MD, Director

Integrative Neural-Immune Program and Chief, Section on Neuroendocrine

Immunology and Behavior, National Institute of Mental Health, National Institutes of Health

Josephina Carbonell, Assistant Secretary for Aging, U.S. Department of Health and Human Services

“Curanderismo” – Juan Chavira, JD (Invited), San Antonio, Texas

“Santeria” – Marta Moreno Vega, City University of New York, Baruch College (Invited)

Break

### **PLENARY SESSION (INVITED)**

“The Private Sector’s Role and the Future Health of Hispanic Communities”

John W. Rowe, M.D., Chairman, President and CEO, Aetna, Inc.

H. Edward Hanway, Chairman and CEO, CIGNA Corporation

William McGuire, M.D., CEO, United Health Care

Oliver Goldsmith, M.D., Executive Medical Director, Kaiser Permanente

Allen Korn, M.D., Chief Medical Officer, Blue Cross Blue Shield Association

Break

Lunch

“Coalition Building in the U.S. Congress” (Invited)

Representative (Hon.) Silvestre Reyes (D-TX), Congressional Hispanic Caucus

Representative (Hon.) Donna Christian-Christensen (D-VI), Congressional Black Caucus

10:15 a.m. – 10:30 a.m.

10:30 a.m. – 12:00 p.m.

12:00 p.m. – 12:30 p.m.

12:30 p.m. – 2:00 p.m.

## Monday, March 25, 2002

8:30 a.m. – 3:00 p.m.

NHMA Substance Abuse and Mental Health Summit



1411 K Street, NW  
Suite 200  
Washington, DC 20005  
(202) 628-5895

### **Sponsors:**

U.S. Department of Health and Human Services -

Office of Minority Health

National Institutes of Health

Agency for Healthcare Research and Quality

National Hispanic Health Foundation

Educational Grants have been received from:

Aventis Pharmaceuticals

Ortho Biotech

Merck and Co., Inc.

Pfizer, Inc.

PhRMA

Kaiser Permanente

Abbott Laboratories

Purdue Pharma (Partial Listing)

# National Hispanic Medical Association • Sixth Annual Conference

## “HEALTHY HISPANIC COMMUNITIES”

### March 22-24, 2002

Hyatt Regency Washington, DC on Capitol Hill Hotel • 400 New Jersey Avenue NW, Washington, D.C. 20001

#### REGISTRATION FORM

Please type or print and mail to: NHMA, 1411 K St., NW, Suite 200, Washington, DC 20005. Please include a check, payable to National Hispanic Medical Association for registration. Register online at: [www.nhmamd.org](http://www.nhmamd.org) with a VISA, Mastercard credit card. We encourage you to call the Conference Travel Agency: Uniglobe ADA Travel, Inc. for 5% Discount on Airline Tickets: Contact Susan Weinberger at 1-800-232-5199, Fax 202-331-9490 [sweinberger82@hotmail.com](mailto:sweinberger82@hotmail.com)

Name \_\_\_\_\_

Degree(s) \_\_\_\_\_ Title \_\_\_\_\_

Department \_\_\_\_\_ Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

#### REGISTRATION FEES

Conference Fee (Includes Friday Reception, Saturday Breakfast, Lunch, Awards Banquet and Sunday Breakfast, Lunch)

##### Early Registration: (Postmarked by March 1, 2002)

☐ Members \$300    ☐ Non-Members \$350    ☐ Medical Residents/Students \$100    ☐ Dinner Only \$50

##### Late Registration:

☐ Members \$325    ☐ Non-Members \$375    ☐ Medical Residents/Students \$125    ☐ Dinner Only \$50

##### To pay by Credit Card:

☐ VISA    ☐ Mastercard

Name on Card: \_\_\_\_\_ Account Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

#### HOTEL RESERVATIONS

Call the Hyatt Regency Washington, DC on Capitol Hill (888) 591-1234 or (202) 737-1234 for your reservations. Conference room rates are single \$199.00, double \$224.00, triple \$249.00, quadruple \$274.00 (students \$249.00) guaranteed **if you call by February 20, 2002.**

#### SPECIAL PRE-CONFERENCE SESSION

“Everything You Wanted to Know about NIH Grants & Opportunities” – Friday, March 22, 2002, 9:00 a.m. - 12:00 p.m.

• RSVP Required by March 1, 2002 or Check Here \_\_\_\_\_

#### Hispanic Health Research Poster Session for Residents and Medical Students

• Send a One Page Abstract to Poster Selection Committee by February 1, 2002

---